



# ISCONTOUR 2019

International Student Conference in Tourism Research

13-14 May, 2019



## Monday, 13 May

09:30–13:00	Kick-off Social Networking Programme (prior registration necessary)	
	Innsbruck Nordkette	
	Informal welcome by FH-Prof. Mag. Christian Maurer & FH-Prof. Mag. Hubert Siller (ISCONTOUR 2019 Conference Chairs) Ascend with the Hungerburg funicular and the cable car to the Nordkette mountain Lunch at Seegrube Restaurant	
13:00 – 13:30	Conference Registration (MCI I – city center)	
	Research Methodology Workshops	
	Room: MCI I	Room: MCI I
13:30-15:00	Session 1: <b>Instruments for Measuring Economic Impact in Tourism</b> Alina Schoenberg (IMC University of Applied Sciences Krems)	Session 2: <b>How to Determine How Much a Consumer Is Willing to Pay?</b> Dan McCole (Michigan State University)
15:00-15:30	Coffee Break	
15:30-17:00	Session 3: <b>tba</b>	Session 4: <b>Observation Methods for Tourism Research</b> Claus Ebster (University of Vienna)
18:00-23:00	Social Networking Programme: Buffet Dinner at MCI I (city center)	

# Tuesday, 15 May

08:00-08:45	Registration			
	Room: Aula Villa Blanka (MCI III)			
09:00-10:45	<p style="text-align: center;"><b>Opening</b>            FH-Prof. Mag. Christian Maurer &amp; FH-Prof. Mag. Hubert Siller (ISCONTOUR 2019 Conference Chairs)            Prof. Dr. Andreas Altmann, Rector of the MCI</p> <p style="text-align: center;">Keynote Presentation  <b>Liquid Tourism or the Art of Managing a Destination</b>            Frank Cuypers (Destination Think!)</p> <p style="text-align: center;">Keynote Presentation  <b>Family Firms – Backbone of the Tourism Economy</b>            Anita Zehrer (Management Center Innsbruck)</p> <p style="text-align: center;">Moderator: tba</p>			
10:45-11:00	Coffee Break			
	Presentation of Research Papers			
	Room MCI III	Room MCI III	Room MCI III	
11:00-12:30	<b>Research Focus: tba</b> Moderator: tba	<b>Research Focus: tba</b> Moderator: tba	<b>Research Focus: tba</b> Moderator: tba	
12:30-13:30	Networking Lunch			
	<b>Research Focus: tba</b> Moderator: tba	<b>Research Focus: tba</b> Moderator: tba	<b>Research Focus: tba</b> Moderator: tba	

15:00-15:30	Coffee Break			
15:30-17:00	Research Focus: tba Moderator: tba	Research Focus: tba Moderator: tba	Research Focus: tba Moderator: tba	
	Room: Aula Villa Blanka			
17:00-17:30	<b>Best ISCONTOUR Paper Award</b> (Authors of the best 3 research papers will receive an award)			
17:30-17:45	Conference Closing and Outlook to ISCONTOUR 2020			
19:30-late	Social Networking Programme: Get-together at Stiftskeller Innsbruck – individual arrivals			