

ISCONTOUR 2018 - 14-15 May 2018 - Conference Programme
IMC University of Applied Sciences Krems, Austria

Monday, 14 May 2018

08:00 - 08:45	Conference Registration (please bring a print-out of your registration ticket)		
09:00 - 09:30	Welcome, Conference Opening ROOM: Plenary Hall FH-Prof. Mag. Christian Maurer & Dr. Barbara Neuhofer (ISCONTOUR 2018 Conference Chairs) FH-Prof. Mag. Eva Werner, Rector of the IMC University of Applied Sciences Krems Prof. Dr. Dimitrios Buhalis, representing IFITT (University of Bournemouth, UK)		
09:30 - 10:30	Keynote: Dr Jing Ge (University of California, Berkeley, USA) Industry Engagement and Collaboration		
10:30-11:00	Coffee Break		
11:00-12:30	Digital Innovation and Transformation in Tourism Keynote: Dr Dimitrios Buhalis (Bournemouth University, UK) - Smart Tourism and the Revolution of Tourism Experiences Keynote: Dr Roger Hage (IMC University of Applied Sciences Krems, Austria) - Beyond Digital Transformation in Tourism Panel Discussion: Mario Meir-Huber (Microsoft Austria), Dr. Dimitrios Buhalis (Bournemouth University, UK), Dr. Markus Gratzer (CEO of Austrian Hotel Association), Dr. Roger Hage (IMC University of Applied Sciences, Krems, Austria), Google OR IBM (tbc)		
12:30-13:30	Networking Lunch		
Research Methodology Workshops			
13:30 - 15:00	<table border="1" style="width:100%"> <tr> <td align="center"> Session 1: (Intermediate Level) <i>Dr. Othmar Lehner (Oxford University, Great Britain) & Dr. Lidija Lalicic (Modul University, Austria)</i> Top 10 Mistakes when Writing Research Papers </td> <td align="center"> Session 2: (Advanced Level) <i>Dr. Daniel McCole (Michigan State University, USA)</i> Survey Design and Implementation </td> </tr> </table>	Session 1: (Intermediate Level) <i>Dr. Othmar Lehner (Oxford University, Great Britain) & Dr. Lidija Lalicic (Modul University, Austria)</i> Top 10 Mistakes when Writing Research Papers	Session 2: (Advanced Level) <i>Dr. Daniel McCole (Michigan State University, USA)</i> Survey Design and Implementation
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18:00 - late	Social Programme: Wine Tasting Experience - Bus transfer leaves at 18:00 from Campus		

Tuesday, 15 May 2018

08:00 - 08:45	Conference Registration (please bring a print-out of your registration ticket)								
09:00 - 10:30	ROOM: Plenary Hall Dr. Astrid Dickinger (MODUL University Vienna, Austria): Leveraging user created content for research in tourism Marc Stickdorn (More than Metrics, Austria): Service Design: How to research customer experience and design kick-ass services Moderator: Dimitrios Buhalis (University of Bournemouth, UK)								
10:30 - 11:00	Coffee Break								
11:00 - 12:30	Presentations of Research Papers								
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12:30 - 13:30	Networking Lunch								

13:30 - 15:00	Presentations of Research Papers			
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15:00 - 15:30	Coffee Break			
15:30 - 17:00	Presentations of Research Papers			
	ROOM: Plenary Hall	ROOM: E 25	ROOM: E 23	ROOM: E 23
	Research Focus: Moderator:	Research Focus: Moderator:	Research Focus: Moderator:	IFITT PhD Presentations Moderator:
15:30 - 17:00	ROOM: Plenary Hall			
17:00 - 17:30	Best ISCONTOUR Paper Award (Authors of the best 3 research papers will receive a price) - Sponsored by Best ICT-related ISCONTOUR Paper Award (Authors of the 3 best ICT research papers will receive a price) - Sponsored by IFITT Best IFITT PhD Summer School Paper Award (Authors of the 3 best ICT research papers will receive a price) - Sponsored by			
17:30 - 17:45	Conference Closing and Outlook to ISCONTOUR 2019			
19:30 - late	Social Programme: Get-together at Wine Pub Müllner, Krems			